

# off the wall gallery

paintings · sculpture · original prints



## **Grant and Micha's ARTNWORDZ American & German**

A dynamic collision of creative forces, Artnwordz is the shared vision of artists Grant Rosen and Micha Kuechenhoff. Their work masterfully blends the energy of pop art, graffiti, and humorous cultural commentary creating unique pieces that reflect a lifetime of diverse inspirations.

From Los Angeles, Grant Rosen brings a vibrant history as a professional Broadway performer to his art. His background as a dancer, singer, and actor fuels a boundless source of wonderfully twisted concepts and clever wordplay—hallmarks of the Artnwordz style.

Hailing from Berlin, Micha Kuechenhoff offers a background in design and craftsmanship. An art major with experience in map-making, graphic design, and fashion jewelry, she brings a meticulous attention to detail and a keen eye for aesthetic balance. Her precision provides the perfect compositional counterpoint to Grant's expressive energy.

Together, they are Artnwordz. Since 2015, their shared passion for creating has evolved into a global brand. With a mission to design truly unique conversation-starters that make people smile, laugh, and think, Artnwordz's gift and apparel collections can be found in premier hotels, galleries, museum stores, and retail spaces across the United States and internationally.

Artnwordz's original and unique mixed media fine art paintings and prints are displayed in galleries and art fairs across the country. Each original painting is a one-of-a-kind mixed media artwork, while each limited edition is a unique hand-signed print. To ensure the preservation of the antique paper, each piece is mounted on acid-free vellum cardstock, which protects the artwork and allows it to be framed. This combination of reclaimed history and modern artistry results in a truly unique conversation piece.

## Artist Statement

"The paper, the art and words: We saved over fifteen hundred, water, fire and spine broken damaged books in just under 10 years now. Sources all donated to us from around the United States including the National Archives, Arizona Book Depository, Hollywood Movie Archival Society and National Treasury. Each handpicked page is then refurbished and mounted on acid free backing for preservation. No two pieces (even in a numbered limited edition original series) are the same because the words match the images and the images match the paper - so each piece is truly a one of a kind. All our art pieces are painted with a Mixed Media combination of pastels, charcoal, chalks, acrylic pens, graphic pens, 14k gold 'Lame', Liquid Chrome pens and finished with diamond dust, real money, Neon Signs, real butterflies, found objects and more! Even our Rococo frames are refurbished and can be up to 100 years old."

– Micha Kuechenhoff and Grant Rosen

## The Creative Process

**Core Materials: A Second Life for Vintage Paper** – Every Artnwordz piece is built on authentic, upcycled paper. The artists actively scour the United States to save damaged and rare books that would otherwise be destroyed.

**Source Materials:** They primarily use pages from vintage World Atlases, Dictionaries, and Sheet Music, with some paper being up to 150 years old.

**Sustainability:** This process gives historical documents a second life, turning them into a canvas before they disappear forever.

**The Curation:** Matching Words to Art – The selection of a page is not random. It is a deliberate and crucial part of the creative process.

**Intentional Pairing:** The artists meticulously comb through the vintage pages to find text, maps, or music that directly relates to the image they intend to create. The words on the page are chosen to complement and add a deeper layer of narrative to the artwork.

**One-of-a-Kind:** Because every vintage page is different, each piece becomes a unique, one-of-a-kind creation, even if the primary image is part of a series.

**Artistic Technique:** A Mixed-Media Approach – Once the perfect page is selected, the image is applied using a variety of techniques known as Mixed Media Artistry.

This multi-step process includes: Digital Outlining and Photography, Free-hand painting and drawing using charcoal, chalk, watercolors, graphic pens, oil-based crayons.